

Professional Solicitor Campaign Detail

Professional Solicitor

Name: FACTER DIRECT, LTD.

Address: 11500 W. OLYMPIC BLVD, SUITE #540
LOS ANGELES CA
90064-

Phone: (310) 788-9000

Fax:

FEIN #: 95-3810590

Charitable Organization

Name: NARAL PRO-CHOICE AMERICA

Address: 1156 15TH STREET, N.W., SUITE #700
WASHINGTON DC
20005-

Phone: (202) 973-3000

Fax: (202) 973-3098

FEIN #: 13-2630359

Campaign ID: 79-2216-8

Type of Solicitation: TELEMARKETING

File Date: 1/2/2007

Percentage of Funds - Charitable Organization: 56.00%

Percentage of Funds - Professional Solicitor: 44.00%

| Revenues | | Expenses | |
|---------------|--------------|--------------------------------------|--------------|
| Telemarketing | \$606,427 | Salaries | \$264,474.00 |
| Direct Mail | \$0.00 | Other Expenses | \$0.00 |
| Door-to-Door | \$0.00 | Total Expenses | \$264,474.00 |
| Thrift Stores | \$0.00 | | |
| Internet | \$0.00 | Charitable Org. Paid or Received: | \$341,953.00 |
| Other Revenue | \$0.00 | | |
| Total Revenue | \$606,427.00 | Deficit/Excess: | \$0.00 |

Posted On: Thursday, August 23, 2007